



BLUE VALLEY SCHOOLS
COMMUNICATIONS DEPARTMENT
15020 Metcalf Ave.
Overland Park, KS 66283-0901
913-239-4000

FOR IMMEDIATE RELEASE
DATE: September 1, 2010

Electronic community bulletin board saves paper, time and money

To communicate more efficiently with parents, staff and the community about student opportunities offered by outside groups, Blue Valley has introduced an electronic Community Bulletin Board.

The electronic Community Bulletin Board is now available through the district Web site and will replace all paper flier distribution from outside groups. The electronic Community Bulletin Board will give families access to the same kinds of information they used to receive from fliers and brochures. Local non-profit athletic associations, parks and recreation departments and other non-profit, governmental or education groups that offer student opportunities in Johnson County will continue to communicate with Blue Valley families.

Families can access the electronic Community Bulletin Board from the district home page. Click on the Parents button or the Community button to find it. People can also go directly to the page located at www.bluevalleyk12.org/community/bulletinboard.

In the past, paper fliers went through a district approval process before they could go to students. Information for the new electronic Community Bulletin Board must also go through a district approval process. However, once a submission has been approved, the district can post it right away. Parents will have access to information more quickly than ever.

The bulletin board will lead to a significant drop in paper consumption, and will help groups avoid the costs associated with producing and delivering hundreds of paper fliers. It exemplifies the Blue Valley commitment to making the most of our environmental, fiscal and technological resources.

CONTACTS: Kristi Brigmann, communications specialist, (913) 239-4329 or kpbrigmann@bluevalleyk12.org