



BLUE VALLEY SCHOOLS
COMMUNICATIONS DEPARTMENT
15020 Metcalf Ave.
Overland Park, KS 66283-0901
913-239-4000

FOR IMMEDIATE RELEASE

DATE: April 1, 2009

Blue Valley Southwest selects school mascot and colors

Watch out -- here come the Timberwolves! Blue Valley Southwest (BVSW), the district's newest high school, has chosen the Timberwolf as its mascot. The school's official colors will be forest green, black and silver.

The school mascot and colors were chosen after future students gave input, and after a committee of BVSW parents, students and staff carefully reviewed their ideas. All BVSW families had the opportunity to vote on the mascot and colors.

BVSW, the district's fifth high school, is located near 175th Street and Quivira Road in Overland Park and will open in 2010. The school will be led by Principal Scott Roberts.

Contact

Communications Department, (913) 239-4347